THE WOMEN’S LEADERSHIP FORUM:
Innovation Strategies for a Changing World
WWW.EXED.HBS.EDU/PROGRAMS/WLF/

Program Objectives
The Women’s Leadership Forum is designed to transform accomplished businesswomen into outstanding leaders who can contribute more broadly to the firm’s ongoing success. Along with a select group of business leaders from around the world, you will explore best practices, examine new research, share global insights, and test innovative ideas. You will emerge with the advanced management and leadership skills to optimize your individual performance, maximize your organizational impact—and achieve greater levels of confidence and success.

Curriculum
Through faculty lectures and case studies, you will explore how other professional women overcame challenges in their industries, companies, and personal interactions. You will have privileged access to the latest research on leadership, gender in the workplace, and emerging best practices that are helping today’s most successful companies outperform the competition.

Each day, you will meet with a Board of Advisers—a small group facilitated by a professional coach—who will help you identify your strengths and weaknesses, articulate and overcome your personal leadership challenges, and guide you through the process of developing your personal action plan in the context of the course curriculum.

Key topics include:
• Leadership – aligning your leadership strategy and style with your own personal values and self-image
• Innovation – identifying opportunities for new or enhanced products, services, and business models, while supporting entrepreneurial initiatives
• Negotiation – capturing maximum value through skillful and effective negotiation
• Service Management – helping your organization enhance service and differentiate on service excellence
• Change – leading organizational change and creating an environment that inspires and sustains results-focused change
• Values – implementing ethical negotiation and decision-making strategies across all levels of the organization

Participant Mix
This program assembles a dynamic group of senior businesswomen from around the world—including business owners, entrepreneurs, corporate officers, and nonprofit executives. Participants are selected to create a diverse group of seasoned executives from an array of industries, disciplines, managerial backgrounds, and cultures.

Anticipated Faculty
Iris Bohnet, Amy J.C. Cuddy, Thomas J. DeLong, Anita Elberse, Francesca Gino, Janice H. Hammond (faculty chair), Tsedal Neeley, and Leslie A. Perlow
Admissions

Application Process – Please visit www.exed.hbs.edu for complete admission requirements and to apply online. The Admissions Committee meets monthly, and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements – Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both. While participants devote time and intellect to the learning experience, sponsoring organizations agree to relieve individuals of their work responsibilities during the program.

Program Fee – The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us

For more information, please contact our Client Services team at:
Executive Education Programs
Harvard Business School
Soldiers Field
Boston, Massachusetts 02163-9986 U.S.

Email: executive_education@hbs.edu
Telephone: 1-800-427-5577
(outside the U.S., +1-617-495-6555)
Fax: +1-617-495-6999

Connect with us via LinkedIn, Facebook, Instagram, YouTube, and Twitter: www.exed.hbs.edu/connect/

In accordance with Harvard University policy, Harvard Business School does not discriminate against any person on the basis of race, color, sex or sexual orientation, gender identity, religion, age, national or ethnic origin, political beliefs, veteran status, or disability in admission to, access to, treatment in, or employment in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Ms. Nancy DellaRocco, Harvard Business School, Soldiers Field, Boston, MA 02163-9986 U.S.

Programs, dates, fees, and faculty are subject to change. ©2017 President and Fellows of Harvard College.