STRATEGY FOR HEALTH CARE DELIVERY

Program Objectives
Improving value is the only solution to the global health care challenge. Bringing together top management and senior physician leaders from global health care organizations, this program examines new strategies, organizational models, and measurement approaches to drive value improvement in health care delivery.

Curriculum
Through real-world case studies, industry guest speakers, and dynamic discussions, this program explores the value-based approaches successfully implemented by the University of Texas MD Anderson Cancer Center; Commonwealth Care Alliance; University of California, Los Angeles; the Cleveland Clinic; and other leading organizations. Participants will explore the organizational challenges of actually implementing the value-based approach in practice.

You will delve into six strategic agendas:

- Organizing into integrated practice units around patient medical conditions, such as cancer care or diabetes, or around distinct patient populations for primary and preventive care
- Measuring health outcomes and costs for every patient
- Moving to bundled payments that cover the full care cycle
- Integrating care delivery across facilities in health systems, including service-line rationalization, performing services in the right location, and integrating patient care across locations
- Expanding service areas across geography through new facilities, affiliations, and partnerships
- Creating an enabling information technology platform

Participant Mix
While this program is designed primarily for top management and senior physician leaders in health care delivery organizations, it is also relevant to many other professionals in the health care industry. Typical participants include, but are not limited to CEOs, COOs, CFOs, CMOs, presidents, vice presidents, and other top senior executives from provider organizations, payers, government agencies, regulatory bodies, biotechnology and pharmaceutical companies, and not-for-profit organizations.

Anticipated Faculty
Thomas W. Feeley, Michael E. Porter (faculty chair), Robert S. Kaplan, and Elizabeth O. Teisberg
WHY HARVARD BUSINESS SCHOOL?
This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your company today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

Our Global Curriculum integrates the best practices and cultural insights of the world’s top businesses. You will return with the latest strategies for achieving your company’s goals—and your career objectives.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.

Admissions
Application Process – Please visit www.exed.hbs.edu for complete admission requirements and to apply online. The Admissions Committee meets monthly, and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements – Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both. While participants devote time and intellect to the learning experience, sponsoring organizations agree to relieve individuals of their work responsibilities during the program.

Program Fee – The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us
For more information, please contact our Client Services team at:
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