STRATEGY FOR HEALTH CARE DELIVERY
WWW.EXED.HBS.EDU/PROGRAMS/HCS/

Program Objectives
Improving value is the only solution to the global health care challenge. Bringing together top management and senior physician leaders from global health care organizations, this program examines new strategies, organizational models, and measurement approaches to drive value improvement in health care delivery. As a participant in the program, you will gain the insights and capabilities to direct the strategic implementation of value-based health care in your organization.

Curriculum
In this program, you won’t just explore value-based health care concepts—you’ll learn exactly how to implement them in your organization. The program is structured around a sequence of case studies that describe how leading organizations are using value-based approaches in a variety of medical contexts, and also includes a lineup of esteemed guest lecturers and practical concept presentations. Featured institutions include the University of Texas MD Anderson Cancer Center; Cleveland Clinic; Schön Klinik; Children’s Hospital of Philadelphia; and other leading organizations. Case discussions will focus on the practical and organizational challenges involved in implementing the value-based approach.

The program also presents six specific strategic agendas for moving toward a value-based delivery organization:

- Organizing into integrated practice units around patient medical conditions, such as cancer care or diabetes, or around distinct patient populations for primary and preventive care
- Measuring health outcomes and costs for every patient
- Moving to bundled payments that cover the full care cycle
- Integrating care delivery across facilities in health systems, including service-line rationalization, performing services in the right location, and integrating patient care across locations
- Expanding service areas across geography through new facilities, affiliations, and partnerships
- Creating an enabling information technology platform

Participant Mix
This program is designed for top influencers, decision-makers, and strategic leaders in the health care industry who want to lead the implementation of the value framework in their organizations. Participants include top management and senior physician leaders from health care delivery organizations, health supply companies, health insurers, payor organizations, and governmental entities. The program is also relevant for executives from large organizations that provide health care services to employees or customers; collaborate with health care institutions; or offer on-site health services or retail health care as part of their business model.

Anticipated Faculty
Thomas W. Feeley, Robert S. Kaplan, and Michael E. Porter (faculty chair)
WHY HARVARD BUSINESS SCHOOL?
This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your company today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

Our Global Curriculum integrates the best practices and cultural insights of the world’s top businesses. You will return with the latest strategies for achieving your company’s goals—and your career objectives.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.

Admissions
Application Process—Please visit www.exed.hbs.edu for complete admission requirements and to apply online. The Admissions Committee meets monthly and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements—Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both.

Program Fee—The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us
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