Value Creation Through Effective Boards

Focused Programs
Strategic Management

Barcelona
September 21-24, 2020
Discover how to boost your contribution as a board member and promote overall boardroom effectiveness to truly drive business value, competitive advantage and board engagement. Clearly communicate your commitment to governance excellence to your investors, management team and society as a whole.

www.iese.edu/boards

Benefits
- Expand your knowledge of global governance challenges and their impact on your business and socioeconomic environment
- Deepen your understanding of corporate governance fundamentals such as strategy, risk management, security, integrity and oversight
- Explore the keys to successful boardroom governance processes and board dynamics
- Heighten your leadership and decision-making skills

Methodology
Value Creation Through Effective Boards focuses on improving boardroom effectiveness, keeping in mind that time is limited and that getting the right information is crucial.

You will be exposed to insights on the core responsibilities, working relationships, and best practices of corporate boards and management teams.

This program will provide specific tools and frameworks that organizations can implement immediately to strengthen the impact of their board and ensure increased corporate oversight. Specific discussions around management succession, compensation, evaluation, corporate responsibility and business strategy will facilitate the increased engagement and alignment of boards and organizations that is needed to enhance performance.

Who Should Attend
The program is designed for board members in both public and private-sector companies from a broad range of industries. Board members in large public firms and established companies that plan to go public will find the program particularly beneficial.
Content

Value Creation Through Effective Boards will focus on improving boardroom effectiveness through discussion of the role of the board, the importance of business strategy, the impact of the regulatory environment, crisis management, and how you can enhance your performance and the value of your contributions as a board member.

Each of these critical topics will be examined through focused lectures and in-depth case studies. You and a group of distinguished peers will examine how effective boards build positive relationships and efficient processes.

You will examine the most relevant strategic and organizational issues facing boards of directors today. Examples taken from companies in diverse industries will drive home the need for transparency, trust, and close cooperation between board members and the management team.

Role of the Board
How well does your board understand its responsibilities? You will discuss how to design the most appropriate board structure, processes and complement of directors, as well as how to recruit, motivate and compensate the CEO. You will also learn how to maximize cooperation between board members and the management team.

Business Strategy
Is your company’s strategy sound and profitable? If the business strategy is not working, the board is responsible for fixing it. You will explore ways for the board to work actively and constructively with management to solve problems while avoiding value destruction.

Crisis Management
You will explore strategies for addressing emergencies that could destroy your company, including the departure of the CEO, hostile or friendly takeovers, environmental disasters, and shareholder fraud or other gross malfeasance.

The Dynamics of Influence
You will acquire proven frameworks to elevate the effectiveness of your board meetings by refining the discussion and decision-making processes, and establishing guidelines to ensure that they are conducted more efficiently.
Now, more than ever, the global business world is calling for well-prepared business leaders. Leaders who possess wisdom and knowledge, solid business skills, a global mindset and a desire to make a positive impact on society.

IESE programs combine a general management perspective, an international focus and a deep understanding of the global business arena, all structured within an ethical framework. Since 1958 IESE has been committed to developing exceptional executives who also have the desire to make a positive and lasting impact on the world.

For more than a century, the mission of Harvard Business School (HBS) has been to educate leaders who make a difference in the world. Renowned for its legacy of innovation, HBS introduced the case method to management education, developed the concept of executive education and created the world’s first MBA program. A global network of seven research centers on four continents extends the School’s groundbreaking research efforts to the international marketplace.

Founded in 1908, HBS is a long-standing world leader in redefining the nature of management education shaping the practice of business in every industry, and inventing the future of business.
IESE Barcelona
International Open Programs
Managing Director EMEA
Yolanda Serra
info@iese.edu
Phone: +34 93 253 4200

Pedro Nueno
Academic Director
Professor of Entrepreneurship, IESE Business School
Doctor of Business Administration, Harvard University
Degree in Industrial Engineering, E.T.S.I.I. Barcelona

Krishna G. Palepu
Academic Director
Ross Graham Walker Professor of Business Administration, Harvard Business School
Doctor in Management, MIT
Honorary Doctorate, Helsinki School of Economics and Business Administration

Jordi Canals
Professor of Strategic Management
PhD in Economic and Business Sciences, Universitat de Barcelona
Post-Doctoral Fellow, Graduate School of Business Administration, Harvard University

Suraj Srinivasan
Philip J. Stomberg Professor of Business Administration, Harvard Business School
PhD in Business Administration, Harvard Business School
MBA, Indian Institute of Management

Dates and Venue
September 21-24, 2020
IESE Barcelona
Arnús i de Garí, 3-7
08034 Barcelona, Spain

Approximate Schedule
9 a.m. to 6 p.m.

Free Parking

Online Registration
www.iese.edu/boards

Application
General Fee: € 6,250

Special fees are available to members of the IESE and Harvard Business School Alumni Associations. Please contact us for more information.

The fee includes academic materials and lunches. The program entails preparatory coursework, which is made available three weeks before the start date. Payment is required to access this material. Please consult our cancellation policy on the web. Places are limited and filled in strict order of registration.