GLOBAL COLLOQUIUM ON PARTICIPANT-CENTERED LEARNING
www.exed.hbs.edu/glocoll

To sustain success, business schools must adapt their learning models and curricula while retaining distinctive methods and traditions. Gather with peers in this two-session colloquium to explore innovative teaching and course design. You'll prepare to improve management education in your classroom and across your institution.

- Incorporate participant-centered learning into traditional teaching methods
- Employ innovative teaching tools and techniques, including new strategies for teaching the case method
- Connect with students more effectively
- Improve course development and case writing to foster learning that is directly applicable to participants' challenges at work
- Accommodate your school's needs as you drive innovation across the business curriculum
- Expand your personal and professional network

WHAT YOU WILL LEARN

Your first session takes place on the Harvard Business School (HBS) campus. For the second three-day session, you can choose one of two locations—the HBS campus or a site outside the United States.

Designed to foster your growth as a teacher, course developer, and change agent, this program models and examines the nature of participant-centered learning. Through faculty presentations, case studies, workshops, simulations, and small-group discussions, you will explore various methods for teaching, case research, curriculum development, and case writing.

- Exploring how people learn and how strong teachers teach
- Determining when the case method is and is not appropriate
- Evaluating and applying different curriculum development methodologies
- Preparing and executing your teaching strategy
- Questioning, listening, offering feedback, and developing a strong relationship with the class
- Conducting field-based research
- Maximizing synergy among research, case writing, and teaching
- Continuing to learn and develop as leaders and teachers
- Integrating economics, ethics, and the institution
- Introducing participant-centered learning, including strategies, support requirements, and political responses

WHO SHOULD ATTEND

Participating institutions are encouraged to invite full-time, senior business faculty members who have case teaching, case writing, and industry experience; are committed to innovation; and are well positioned to influence instructional development and learning strategies across their institutions.

Open only to educators who have been nominated by a participating institution.
LIVING. LEARNING. THE HBS EXPERIENCE.

Though it comes from within, transformation often requires a catalyst. And for many, HBS Executive Education has been that catalyst. Here, you’re fully immersed in a transformational living-learning experience, networking with professors from around the world, and engaging in programs led by experienced HBS faculty. It’s a holistic experience that will enrich your career—and your life.

Value—Many of our alumni and participants call HBS Executive Education a “life-changing experience.” That’s because in addition to building your expertise, you’ll examine where you’ve been—and where you want to take your career and your organization.

Learning experience—From case study discussions and small-group projects to simulations and dynamic lectures, you’ll have ample opportunities to deepen your knowledge, broaden your skill set, and collaborate with your peers.

Living on campus—During lively discussions with your living group, lunchtime conversations at the Chao Center, and evening excursions to Harvard Square, you’ll make new connections and form lasting relationships with your colleagues.

ADMISSIONS

Please note that this program is open only to educators who have been nominated by a participating institution. Application forms must be accompanied by a letter of reference, completed by the Dean of the school. The deadline to submit a completed application form and letter of reference is March 31, 2020 and candidates are admitted in April.

FOR MORE INFORMATION

Ms. Erin Welch
Program Director
Email: ewelch@hbs.edu

Program Advising Team
Executive Education Programs
Harvard Business School, Soldiers Field
Boston, Massachusetts 02163-9986 U.S.

Email: executive_education@hbs.edu
Telephone: 1.800.427.5577
(outside the U.S., call +1.617.495.6555)
www.exed.hbs.edu

In accordance with Harvard University policy, Harvard Business School does not discriminate against any person on the basis of race, color, sex or sexual orientation, gender identity, religion, age, national or ethnic origin, political beliefs, veteran status, or disability in admission to, access to, treatment in, or employment in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Ms. Liza Nascembeni, Harvard Business School, Soldiers Field, Boston, MA 02163-9986 U.S.

Program content, dates, schedule, fees, technology platforms, and faculty are subject to change.

©2020 by the President and Fellows of Harvard College. All rights reserved.