To sustain success, business schools must adapt their learning models and curricula while retaining distinctive methods and traditions. Gather with peers in this two-session colloquium to explore innovative teaching and course design. You’ll prepare to improve management education in your classroom and across your institution.

- Incorporate participant-centered learning into traditional teaching methods
- Employ innovative teaching tools and techniques, including new strategies for teaching the case method
- Connect with students more effectively
- Improve course development and case writing to foster learning that is directly applicable to participants’ challenges at work
- Accommodate your school’s needs as you drive innovation across the business curriculum
- Expand your personal and professional network

WHAT YOU WILL LEARN

Your first session takes place on the Harvard Business School (HBS) campus. For the second three-day session, you can choose one of two locations—the HBS campus or a site outside the United States.

Designed to foster your growth as a teacher, course developer, and change agent, this program models and examines the nature of participant-centered learning. Through faculty presentations, case studies, workshops, simulations, and small-group discussions, you will explore various methods for teaching, case research, curriculum development, and case writing.

- Exploring how people learn and how strong teachers teach
- Determining when the case method is and is not appropriate
- Evaluating and applying different curriculum development methodologies
- Preparing and executing your teaching strategy
- Questioning, listening, offering feedback, and developing a strong relationship with the class
- Conducting field-based research
- Maximizing synergy among research, case writing, and teaching
- Continuing to learn and develop as leaders and teachers
- Integrating economics, ethics, and the institution
- Introducing participant-centered learning, including strategies, support requirements, and political responses

WHO SHOULD ATTEND

Participating institutions are encouraged to invite full-time, senior business faculty members who have case teaching, case writing, and industry experience; are committed to innovation; and are well positioned to influence instructional development and learning strategies across their institutions.

Open only to educators who have been nominated by a participating institution.
LIVING. LEARNING. THE HBS EXPERIENCE.

Though it comes from within, transformation often requires a catalyst. And for many, HBS Executive Education has been that catalyst. Here, you’re fully immersed in a transformational living-learning experience, networking with professors from around the world, and engaging in programs led by experienced HBS faculty. It’s a holistic experience that will enrich your career—and your life.

**Value**—Many of our alumni and participants call HBS Executive Education a “life-changing experience.” That’s because in addition to building your expertise, you’ll examine where you’ve been—and where you want to take your career and your organization.

**Learning experience**—From case study discussions and small-group projects to simulations and dynamic lectures, you’ll have ample opportunities to deepen your knowledge, broaden your skill set, and collaborate with your peers.

**Living on campus**—During lively discussions with your living group, lunchtime conversations at the Chao Center, and evening excursions to Harvard Square, you’ll make new connections and form lasting relationships with your colleagues.

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ADMISSIONS

Please note that this program is open only to educators who have been nominated by a participating institution. Application forms must be accompanied by a letter of reference, completed by the Dean of the school. The deadline to submit a completed application form and letter of reference is March 31, 2022 and candidates are admitted in April.

FOR MORE INFORMATION

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Program content, dates, schedule, fees, technology platforms, and faculty are subject to change.  
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