Our Mission

We educate leaders who make a difference in the world.

CONNECTING. LEARNING. THE HBS EXPERIENCE.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, HBS Executive Education has been that catalyst. With HBS, you take part in a transformational learning experience, networking with executives from around the world, and engaging in programs led by experienced HBS faculty. It’s a dynamic environment that will enrich your career—and your life.

Value—Many of our alumni and participants call HBS Executive Education a “life-changing experience.” That’s because in addition to building your expertise, you’ll examine where you’ve been—and where you want to take your career and your organization.

Learning experience—From case study discussions and small-group projects to simulations and dynamic lectures, you’ll have ample opportunities to deepen your knowledge, broaden your skill set, and collaborate with your peers.

Actionable format—Interact directly with HBS faculty who bring their latest research to the programs. You’ll gain the strategies, tools, and insights to solve your most challenging problems while making new connections and forming lasting relationships.
Comprehensive Leadership Programs
Fast-track your leadership growth—and your career—through a transformative learning experience. Each program journey offers a broad business management and leadership curriculum, personalized coaching, individual projects that address your business challenges—and the opportunity to earn HBS alumni status. Go further than you thought possible.

ADVANCED MANAGEMENT PROGRAM

VIRTUAL FORMAT
APR–JUN 2021 SESSION
Program Fee: $75,000
05 APR–25 JUN 2021

BLENDED* FORMAT
AUG 2021–FEB 2022 SESSION
Program Fee: $84,000
Module 1: 09 AUG–02 OCT 2021
Module 2: 03–22 OCT 2021
Module 3: 23 OCT 2021–05 FEB 2022
Module 4: 06–25 FEB 2022

www.exed.hbs.edu/schedule/amp

GENERAL MANAGEMENT PROGRAM

AUG–NOV 2021 SESSION
Program Fee: $70,000
Module 1: 02 AUG–06 SEP 2021
Module 2: 07 SEP–01 OCT 2021
Module 3: 02–30 OCT 2021
Module 4: 31 OCT–19 NOV 2021

www.exed.hbs.edu/schedule/gmp

PROGRAM FOR LEADERSHIP DEVELOPMENT

JUL 2021–JAN 2022 SESSION
Program Fee: $52,000
Module 1: 06 JUL–02 OCT 2021
Module 2: 03–15 OCT 2021
Module 3: 16 OCT 2021–15 JAN 2022
Module 4: 16–28 JAN 2022

NOV 2021–JUL 2022 SESSION
Program Fee: $52,000
Module 1: 30 NOV 2021–26 FEB 2022
Module 2: 27 FEB–11 MAR 2022
Module 3: 12 MAR–09 JUL 2022
Module 4: 10–22 JUL 2022

Module 5—Virtual (Optional)†
MAY 2021 SESSION
Program Fee: $23,000
02–21 MAY 2021

www.exed.hbs.edu/schedule/pld

OWNER/PRESIDENT MANAGEMENT

MAR–APR 2021 SESSION
Program Fee: $38,675 (Unit 1, Virtual)
and $45,500 (Units 2 & 3, In-Person)
Unit 1: 01 MAR–01 APR 2021
Unit 2: FEB 2022
Unit 3: MAR 2023

SEP–OCT 2021 SESSION
Program Fee: $45,500 (per Unit)
Unit 1: 12 SEP–01 OCT 2021
Unit 2: SEP 2022
Unit 3: NOV 2023

www.exed.hbs.edu/schedule/opm

*Blended combines both in-person and virtual learning.
†To attain HBS alumni status, you must complete PLD Module 5 or earn 10 PLDA Points by completing other qualifying HBS Executive Education programs.
Leadership development does not wait for a perfect time. There may never be a perfect time. In fact, as I reflect ‘now’ is the perfect time.”

Mark Abbotsford
Vice President: Marketing and Trading, Woodside Petroleum, Australia
# Topic-Focused Programs

When your challenge calls for targeted, in-depth learning, we have the programs you need.

<table>
<thead>
<tr>
<th>BOARD GOVERNANCE</th>
<th>JAN</th>
<th>FEB</th>
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<tr>
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<td>Module 1 (Virtual, Live Online)</td>
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<tr>
<td><strong>AUDIT COMMITTEES IN A NEW ERA OF GOVERNANCE</strong></td>
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<td><strong>COMPENSATION COMMITTEES</strong></td>
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<td><strong>COMPENSATION COMMITTEES—VIRTUAL</strong></td>
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<td><strong>MAKING CORPORATE BOARDS MORE EFFECTIVE</strong></td>
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<tr>
<td><strong>NEW PREPARING TO BE A CORPORATE DIRECTOR—VIRTUAL (Two Sessions)</strong></td>
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<tr>
<td><strong>WOMEN ON BOARDS: SUCCEEDING AS A CORPORATE DIRECTOR</strong></td>
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<td>29 SEP–02 OCT</td>
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<th>DIGITAL TRANSFORMATION</th>
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<td>03 JUN–22 JUL</td>
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<td><strong>NEW COMPETING IN THE AGE OF DIGITAL PLATFORMS—VIRTUAL</strong></td>
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<td>Dates and Fee TBD</td>
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<td><strong>FAMILY OFFICE WEALTH MANAGEMENT—VIRTUAL</strong></td>
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<table>
<thead>
<tr>
<th>FINANCE</th>
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<tbody>
<tr>
<td><strong>FINANCE FOR SENIOR EXECUTIVES—VIRTUAL</strong></td>
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<td>10–26</td>
</tr>
</tbody>
</table>

This program is part of the Corporate Director Certificate. To earn this certificate, board directors must complete the three qualifying corporate governance programs in 36 months.

Our program calendar continues to be impacted by the COVID-19 pandemic. As a result, some programs may be cancelled or rescheduled. Please visit the program page on our website for the most current information about future program dates and related programs.

www.exed.hbs.edu/schedule
## FINANCE (continued)

<table>
<thead>
<tr>
<th>Program</th>
<th>Fee</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>FOUNDATIONS OF PRIVATE EQUITY AND VENTURE CAPITAL—VIRTUAL</td>
<td>$5,000</td>
<td>10–21</td>
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<tr>
<td>NEW LEVERAGING FINTECH INNOVATION TO GROW AND COMPETE</td>
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<td>07–10</td>
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<tr>
<td>PRIVATE EQUITY AND VENTURE CAPITAL</td>
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<tr>
<td>NEW SUCCEEDING AS A STRATEGIC CFO—VIRTUAL (Two Sessions)</td>
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<td>07–10</td>
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<td>$7,500</td>
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## GENERAL MANAGEMENT

<table>
<thead>
<tr>
<th>Program</th>
<th>Fee</th>
<th>Start Date</th>
<th>End Date</th>
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</thead>
<tbody>
<tr>
<td>THE BUSINESS OF ENTERTAINMENT, MEDIA, AND SPORTS</td>
<td>$10,250</td>
<td>CANCELLED</td>
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<tr>
<td>DRIVING CORPORATE PERFORMANCE—VIRTUAL</td>
<td>$7,500</td>
<td>12–16</td>
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<tr>
<td>NEW DRIVING ORGANIZATIONAL AGILITY—VIRTUAL</td>
<td>$7,500</td>
<td>22 FEB–05 MAR</td>
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<tr>
<td>LEADING PROFESSIONAL SERVICE FIRMS—VIRTUAL (Two Sessions)</td>
<td>$5,000</td>
<td>01–12</td>
<td>21 JUN–02 JUL</td>
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<tr>
<td>REAL ESTATE MANAGEMENT PROGRAM: FINANCE, DESIGN, AND LEADERSHIP</td>
<td>$13,250</td>
<td>03–08</td>
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<tr>
<td>TRANSFORMING CUSTOMER EXPERIENCES—VIRTUAL</td>
<td>$7,500</td>
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## HEALTH CARE

<table>
<thead>
<tr>
<th>Program</th>
<th>Fee</th>
<th>Start Date</th>
<th>End Date</th>
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</thead>
<tbody>
<tr>
<td>MANAGING HEALTH CARE DELIVERY</td>
<td>$27,000</td>
<td>31 OCT–05 NOV</td>
<td>06 NOV–19 FEB</td>
</tr>
<tr>
<td>Module 1 (HBS Campus)</td>
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<tr>
<td>Module 2 (Virtual, Self Paced)</td>
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<tr>
<td>Module 3: February 20–March 18, 2022 (Virtual, Live Online)</td>
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<tr>
<td>Module 4: March 19–April 30, 2022 (Virtual, Self Paced)</td>
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<tr>
<td>Module 5: May 01–06, 2022 (HBS Campus)</td>
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<tr>
<td>STRATEGY FOR HEALTH CARE DELIVERY—VIRTUAL</td>
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<tr>
<td>VALUE MEASUREMENT FOR HEALTH CARE—VIRTUAL</td>
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## INNOVATION

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<tr>
<th>Program</th>
<th>Fee</th>
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<th>End Date</th>
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</thead>
<tbody>
<tr>
<td>DISRUPTIVE INNOVATION—VIRTUAL</td>
<td>$7,500</td>
<td>10–21</td>
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</tr>
<tr>
<td>LAUNCHING NEW VENTURES</td>
<td>Dates and Fee TBD</td>
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<tr>
<td>LEADING PRODUCT INNOVATION</td>
<td>Dates and Fee TBD</td>
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</tbody>
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This program is part of the Certificate of Management Excellence (CME). To earn this certificate, participants must complete three select topic-focused programs in 36 months.

www.exed.hbs.edu/schedule
### Leadership

<table>
<thead>
<tr>
<th>Course</th>
<th>Fee</th>
<th>Duration</th>
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</thead>
<tbody>
<tr>
<td>Agribusiness Seminar—Virtual</td>
<td>$7,500</td>
<td>Jan 04–08</td>
</tr>
<tr>
<td><strong>New</strong> Ascending The Peak: Finding The Leader Within—Virtual</td>
<td>$5,000</td>
<td>Apr 07–May 26</td>
</tr>
<tr>
<td>Authentic Leader Development</td>
<td>$15,750</td>
<td>Jan 05–10</td>
</tr>
<tr>
<td>Authentic Leader Development—Virtual</td>
<td>$10,000</td>
<td>Sep 07–Oct 18</td>
</tr>
<tr>
<td><strong>New</strong> Communicating For Impact—Virtual (Two Sessions)</td>
<td>$7,500</td>
<td>Apr 15–May 26</td>
</tr>
<tr>
<td><strong>New</strong> Developing Yourself As A Leader—Virtual</td>
<td>$5,000</td>
<td>Jan 19–Apr 06</td>
</tr>
<tr>
<td>High Potentials Leadership Program</td>
<td>$15,750</td>
<td>Jan 17–22</td>
</tr>
<tr>
<td>High Potentials Leadership Program—Virtual</td>
<td>$10,000</td>
<td>Apr 24–28</td>
</tr>
<tr>
<td>Leadership For Senior Executives—Virtual</td>
<td>$7,500</td>
<td>Jan 05–9</td>
</tr>
<tr>
<td>Leading And Building A Culture Of Innovation</td>
<td>$15,750</td>
<td>Feb 05–10</td>
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<tr>
<td><strong>New</strong> Leading Change And Organizational Renewal—Virtual</td>
<td>$10,000</td>
<td>May 22–26</td>
</tr>
<tr>
<td>Leading Global Businesses—Virtual</td>
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<td>Feb 31–Mar 06 (TBD)</td>
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<tr>
<td>Senior Executive Program—Africa</td>
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<td>Module 1 (Virtual, Live Online)</td>
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<td>Module 2 (Virtual, Self-Paced)</td>
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<tr>
<td>Module 3 (HBS Campus)</td>
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<td>The HR-Executive Suite Connection—Virtual</td>
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<tr>
<td>The Women’s Leadership Forum</td>
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</table>

This program is part of the Certificate of Management Excellence (CME). To earn this certificate, participants must complete three select topic-focused programs in 36 months.

### Marketing & Sales

<table>
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<tr>
<th>Course</th>
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<tbody>
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<td>Aligning Strategy And Sales</td>
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<tr>
<td>Managing Sales Teams And Distribution Channels—Virtual</td>
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<td>Jan 19–Feb 28</td>
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<tr>
<td><strong>New</strong> Marketing In The Digital Era—Virtual</td>
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www.exed.hbs.edu/schedule
<table>
<thead>
<tr>
<th><strong>NEGOTIATION &amp; DECISION-MAKING</strong></th>
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<th>MAY</th>
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<tr>
<td>behavioral economics: understanding and shaping customer and employee behavior—virtual</td>
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<tr>
<td>changing the game: negotiation and competitive decision-making</td>
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<td>31 OCT–05 NOV</td>
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<td>mergers and acquisitions—virtual</td>
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<tr>
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<td>21–29</td>
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<td>performance measurement for effective management of nonprofit organizations—virtual (Harvard Kennedy School, Boston, MA, U.S.)</td>
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<td>strategic nonprofit management—india (Ashoka University, Sonipat, Rai, India)</td>
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<td>Dates and Fee TBD</td>
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This program is part of the Certificate of Management Excellence (CME). To earn this certificate, participants must complete three select topic-focused programs in 36 months.
"At least a few times each week, I still reflect on this learning experience and think about how to incorporate the ideas in my work."

Dr. Keith Churchwell
Executive Vice President/COO, Yale New Haven Hospital, U.S.
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