COMPREHENSIVE LEADERSHIP PROGRAMS

ADVANCED MANAGEMENT PROGRAM
GENERAL MANAGEMENT PROGRAM
PROGRAM FOR LEADERSHIP DEVELOPMENT
OWNER/PRESIDENT MANAGEMENT
Developing Visionary Leaders for Visionary Companies

Harvard Business School (HBS) has been at the forefront of lifelong learning since the HBS faculty pioneered the case method in 1920 and launched the Advanced Management Program in 1945. Both innovations not only transformed the way schools educate executives, but also the way companies do business across the globe. Today, HBS continues its steadfast commitment to educate leaders who make a difference in the world through its carefully curated portfolio of four comprehensive leadership programs.
LIVING AND LEARNING AT HBS.

Diverse Living Groups
Eight bedrooms—each with a private bath and personal computer/TV—are situated suite style around a common living area. HBS carefully selects living group members who span industries, countries, and functions. This diversity of perspectives not only enriches your learning experience, but also expands your global network.

HBS Executive Coaching
Our distinctive coaching method is highly integrated into the unique HBS learning environment. Focused on accelerating individual and team growth, your professional coach will help you identify your leadership strengths and gaps through one-on-one and group coaching, 360-degree leadership and personal assessments, and customized feedback.

Exceptional Group of Global Executives
Nowhere else can you collaborate with such a diverse and accomplished group of global executives. Over the course of each program, participants will develop personal and professional bonds that often last a lifetime.

Renowned Faculty and Guest Speakers
HBS thought leaders share groundbreaking insights, relevant practice experience, and proven frameworks, while distinguished industry leaders reveal how they overcame critical business challenges.

Hallmark HBS Case Method
Pioneered by HBS faculty, the case method dives into the complex business challenges facing senior executives of leading companies, nonprofits, and government organizations across the globe. This time-tested action learning approach immerses you in the multifaceted role of chief decision-maker.

Cutting-Edge Classrooms
Our signature classrooms are designed to engage participants in a dynamic exchange with HBS faculty and senior executives who represent diverse companies across the globe. Interactive lectures, business simulations, and small group discussions spark conversation and collaboration with peers from various functions, industries, cultures, and countries.

Private Fitness and Wellness Offerings
Exercise your options at Shad Hall: an indoor walking/jogging track; basketball, racquetball, and squash courts; swimming pool; table tennis; locker rooms with whirlpool/steam/sauna; yoga/Pilates/spin/cycling/strength training classes; personal trainers; mindfulness workshops; and nutritionists.

Historic and Cultural Hub
HBS is located in the historic Boston-Cambridge area. Harvard Square is within walking distance, and you’ll find a rich array of arts, music, sports, dining, shopping, and other recreational activities easily accessible from campus.

TAKE THE NEXT STEP: APPLICATION & ADMISSION
As soon as program dates are posted on our Executive Education website, you may apply. HBS recommends early application as program sessions quickly fill to capacity. The Admissions Committee meets monthly and admits qualified candidates on a rolling, space-available basis. Because our programs enhance the leadership capacity of participants and their organizations, HBS expects the full commitment of both. Visit www.exed.hbs.edu/brochure/clp for complete admissions requirements and to apply online; you also may print and mail your application.
ADVANCED MANAGEMENT PROGRAM

Who It’s For
AMP is strictly designed for senior executives with at least 20 to 25 years of work experience, including significant time as a senior executive or company officer. Ideal candidates hold leadership positions one or two levels from the CEO and have been identified as central to the company’s succession plan.

Powerful Results
Focused on the complex responsibilities and operational challenges of global leadership, AMP is designed to bring about a full-scale transformation for both you and your company. You will emerge from AMP better prepared to move up to the executive suite and lead a global organization. From inspiring performance at all levels to navigating volatile global markets, you will be ready to align business activities, create value, and gain a competitive edge.

How It Works
For seven uninterrupted and intensive weeks, you will explore your leadership strengths and gaps—and expand your ability to lead organizational change, build competitive advantage, and drive performance across domains, industries, and borders.

Curriculum Highlights
The AMP curriculum focuses on building corporate and competitive advantage, enabling you to:

- Become a visionary leader who drives collaboration and innovation at all levels of the organization
- Set the right leadership in place, secure the appropriate financing, and outperform the competition
- Evaluate world markets, analyze competitive forces, and craft corporate strategy through a global lens
- Navigate the global financial system and capture fresh opportunities to add value to your organization
- Align business activities with your digital strategy while innovating to maintain a competitive advantage

“AMP has pushed me to question every aspect of what we’re doing and think about how we can continue to improve the organization.”

Oscar Onyema
CEO, Nigerian Stock Exchange, Nigeria

www.exed.hbs.edu/brochure/amp

DATES & PROGRAM FEES

SEP 2019 SESSION
Program Fee: $82,000
08 SEP–24 OCT 2019

MAR 2020 SESSION
Program Fee: $82,000
29 MAR–14 MAY 2020
GENERAL MANAGEMENT PROGRAM

www.exed.hbs.edu/brochure/gmp

Who It’s For
GMP is designed for general managers with at least 15 to 20 years of work experience in any industry who have overall profit and loss responsibility or whose cross-functional role is significantly expanding. It is also ideal for senior executives in any role who need a broader and deeper perspective on company operations or who will soon become business-unit, divisional, or regional leaders.

Powerful Results
GMP is a career-changing program that provides a highly integrated, multidisciplinary view of strategy, leadership, and the organization.

You will emerge from GMP ready to identify, frame, and solve complex business challenges; build cooperation across disciplines that drives organizational change—and develop winning strategies that give your company a competitive edge.

How It Works
GMP is composed of four modules presented over four months, with seven weeks of study on campus.

- Two distance-learning modules (12 to 15 hours weekly)—apply what you’ve learned, work on your customized case, and engage in interactive online sessions
- Two intensive on-campus modules (each 3 to 4 weeks)—deepen your business knowledge and broaden your understanding of how diverse functions work together to drive value and performance

Curriculum Highlights
GMP prepares you to contribute to corporate growth on a more strategic and senior level:

- **Module 1**: Building Foundational Skills
- **Module 2**: Sharpening Diagnostic Skills
- **Module 3**: Applying the Knowledge
- **Module 4**: Action-Oriented Leadership

"GMP teaches you how to think. It provides a framework for the what and the how."

Reshma Kewalramani, MD
Head, U.S. Medical Organization, Amgen Inc., U.S.
PLD helps you develop the most important skills that you need to lead growth within an organization.

Derek Allen
Director, Development, ROEM Development Corporation, U.S.
OWNER/PRESIDENT MANAGEMENT

www.exed.hbs.edu/brochure/opm

Who It’s For
OPM is designed for business owners/founders with at least 10 years of work experience who also serve as chief executive officers, chief operating officers, presidents, managing directors, or executive directors of companies. Ideal candidates are actively involved in running the business and hold a significant equity stake in their firms. Executives from venture-funded or long-established companies also are welcome to attend.

Powerful Results
OPM is designed to build entrepreneurial business leaders who have the confidence, skills, and vision to drive operational excellence, develop optimal financing strategies, and capitalize on disruptive innovation.

Focused on expanding global perspectives and go-to-market options, you will emerge from OPM ready to inspire and lead organizational change, address competitive threats and opportunities—and position your enterprise for long-term success.

How It Works
Delivered in three units that span 24 months over three calendar years, OPM equips you with the necessary tools to confront the new challenges and opportunities ahead. Each three-week session delves into essential business fundamentals, emerging best practices, and areas of special interest to top entrepreneurial leaders.

Curriculum Highlights
The OPM curriculum focuses on the key aspects of running a successful business through three highly integrated units:

- **Unit 1:** Analyzing and Pursuing Opportunities
- **Unit 2:** Leading Growth and Transformation
- **Unit 3:** Planning Future Transitions

“I can share my ideas about business with people from all over the world, and I’m going to get perspectives that challenge the way that I’m thinking about my own business.”

Susie Quesada
President, Ramar International Corp., U.S.
WHICH PROGRAM IS RIGHT FOR YOU?

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**CURRICULUM HIGHLIGHTS**

- Motivating the executive team to create and enhance shareholder value
- Gaining a deeper understanding of complex corporate governance issues
- Aligning corporate strategy, vision, and technology to achieve operational excellence
- Identifying new markets and building flexible solutions to capture global opportunities
- Developing and honing strategic skills in the context of financial leadership

- Driving fundamental change across the organization
- Deepening knowledge in finance, marketing, operations, and negotiations
- Analyzing and addressing ethical, motivational, and performance challenges
- Leading through periods of growth and turbulence
- Capitalizing on evolving technology and globalization
- Developing a personal strategy statement, customized case, and personal action plan

- Assessing and building foundational skills
- Understanding how business functions interrelate
- Driving cross-functional collaboration
- Gaining a broader grasp of management, business drivers, and innovation
- Examining change management processes and approaches
- Creating a customized case and personal action plan

- Analyzing and positioning a business for long-term competitive advantage
- Identifying and addressing potential threats and opportunities
- Strengthening decision-making and negotiation skills
- Assessing existing resources and building new capabilities
- Leading organizational transformation to drive growth and profitability
- Navigating future business and personal transitions

**WHO IT’S FOR**

- Senior executives who hold leadership positions one or two levels from the CEO
- Individuals who possess at least 20 to 25 years of work experience, including significant time as a senior executive or company officer
- Those identified as central to the company’s succession plan

- General managers in any industry who have overall profit and loss responsibility or whose cross-functional role is significantly expanding
- Individuals who possess at least 15 to 20 years of work experience
- Senior executives who will soon become business-unit, divisional, or regional leaders
- Senior executives in any role who need a broader and deeper perspective on company operations

- Specialists and star contributors
- Individuals who possess at least 10 to 15 years of work experience
- Those identified as outstanding prospects for increased leadership responsibilities
- Ideal candidates include managers from any business function and at any level, from project leaders to vice presidents

- Business owners/founders who serve as CEOs, COOs, presidents, managing directors, or executive directors; executives from venture-funded or long-established companies
- Those who possess at least 10 years of work experience
- Those actively involved in running the business
- Individuals who hold a significant equity stake in the firm

**HOW IT WORKS**

- 7 continuous and intensive weeks on campus
- 4 modules over 4 months, consisting of 2 distance-learning modules (12 to 15 hours weekly) and 2 on-campus modules (each 3 to 4 weeks)
- 4 modules in total, consisting of 2 distance-learning modules (10 to 12 hours weekly), 2 on-campus modules (each 2 weeks), and 1 optional on-campus module (2 weeks)
- 3 on-campus units span 24 months over 3 calendar years (each unit is 3 weeks)

**ALUMNI STATUS**

- After completing the program, participants will become alumni of HBS
- After completing the program, participants will become alumni of HBS
- PLD participants earn HBS alumni status by completing PLD’s optional Module 5 or an additional 10 nights* of HBS Executive Education open-enrollment or custom programs
- After completing the program, participants will become alumni of HBS

*Calculated by the number of nights spent on campus. For example, a 4-day program may require 3 nights on campus.

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