Program for Leadership Development (PLD)

Earning HBS Alumni Status—The Three Paths

By participating in PLD, you have the opportunity to earn lifetime HBS alumni status and access to a wealth of benefits aimed at cultivating lifelong learning. You have five years from the completion of PLD to fulfill alumni status requirements. Qualifying programs include those completed within two years prior to your PLD start date.

Attaining HBS Alumni Status Is Contingent Upon Completing One of the Following Paths:

**PATH 1**
Attend PLD Module 5

Picking up where PLD left off, this two-week intensive capstone course is aimed at helping you become an authentic leader who can drive more value in business and in society.

By focusing on three distinct elements—corporate finance, authentic leadership, and negotiation—you’ll gain the insights you need to maximize profitability, make more-strategic decisions, and lead with confidence. Furthermore, because this module combines PLD cohorts, you’ll have the opportunity to broaden your personal and professional network.

**PATH 2**
Earn 10 PLDA Points from HBS Executive Education programs

Build on your PLD learning experience by earning a total of 10 PLDA Alumni Points by completing other qualifying Executive Education programs. Tailor your experience to meet your goals. Popular programs for PLD participants include:

- **Digital Transformation**
  - Driving Digital Strategy
  - Leading in the Digital Era
  - Finance
  - Finance for Senior Executives
  - Investment Management Workshop: Investing and Strategic Decision-Making
  - Succeeding as a Strategic CFO

- **General Management**
  - Driving Corporate Performance
  - Transforming Customer Experiences

- **Health Care**
  - Managing Health Care Delivery

- **Leadership**
  - Authentic Leader Development
  - Leading Change and Organizational Renewal

- **Negotiation & Decision-Making**
  - Changing the Game: Negotiation and Competitive Decision-Making
  - Strategic Negotiations: Dealmaking for the Long Term

- **Programs**
  - 5 points
  - 5 points
  - 4 points
  - 3 points
  - 10 points
  - 5 points
  - 5 points
  - 5 points

**PATH 3**
Take advantage of a bundled program offering

You can now attend two consecutive Executive Education programs—Launching New Ventures and Foundations of Private Equity and Venture Capital—plus a special PLD-only evening, to fulfill the 10 PLDA Points requirement.

- **Launching New Ventures:** With a focus on turning disruptive innovation into competitive advantage and growing a profitable enterprise, this program offers the latest perspectives on entrepreneurial issues and best practices.
- **PLD-only evening:** Enjoy dinner, a case study discussion, and networking with your fellow PLDers.

- **Foundations of Private Equity and Venture Capital:** This investment management program delves into the foundational issues and key steps for successfully raising a fund in today’s rapidly changing investment landscape.

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**HBS Alumni Status**

**The HBS Alumni Network**—Tap into a global community of more than 85,000 MBA and Executive Education alumni.

**HBS Discounts**—Enjoy a 30 percent discount on HBS Executive Education offerings and a 20 percent discount on several HBS publications.

**An HBS Email Address**—Your HBS email address helps you stay connected to HBS and fellow alumni for the rest of your life.

**HBS Career and Professional Development Services**—Take advantage of coaching and career development opportunities offered to alumni.

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To view a full list of qualifying HBS Executive Education programs visit: [www.exed.hbs.edu/plda-points](http://www.exed.hbs.edu/plda-points).