### Governing for Nonprofit Excellence: Critical Issues for Board Leadership

**What You Will Learn**

Prepare to excel as a board member, solidify the organization’s leadership, and enhance its impact. Explore four essential competencies of nonprofit governance—board leadership, strategic stewardship, performance measurement, and financial oversight—that enable you to contribute at a higher level.

**Key Benefits**

- Clarify the organization’s mission and who will lead it
- Foster productive relationships among board members, CEO, and senior management
- Assess the organization’s objectives, choose among strategic options, and plan for the future
- Structure and manage important alliances
- Establish systems for gauging organizational performance
- Place the organization on a solid and sustainable financial foundation

**Who Should Attend**

- Chairs and other members of nonprofit boards who have significant leadership responsibilities but are not full-time employees at the organization
- *Not appropriate for:* Industry or trade associations, management support organizations, or consulting firms

### Driving Nonprofit Performance and Innovation—Virtual

**What You Will Learn**

Explore the nature of performance measurement and its impact on resource allocation, organizational learning, internal processes, and accountability within a nonprofit organization. Discover performance-focused initiatives that can empower your organization to achieve strategic objectives.

**Key Benefits**

- Identify the best performance metrics for your organization, aligning mission, performance, and impact
- Implement and institutionalize a performance measurement system
- Assess and communicate your organization’s performance accurately and comprehensively
- Build a performance-based culture
- Foster creativity and innovation and improve productivity
- Understand “accountability flow” and balance internal and external accountability

**Who Should Attend**

- CEOs, presidents, executive directors, board members, and other senior executives in nonprofit organizations

### Strategic Perspectives in Nonprofit Management

Create an organization that can thrive in the midst of change. Acquire strategic perspective, leadership skills, and practical tools that equip you to take decisive action and drive the changes that produce a more responsive, successful, and sustainable nonprofit organization.

**Key Benefits**

- Focus your mission and create service offerings that truly address the needs of target populations
- Develop the core capabilities, external alliances, and operational alignment needed to fulfill your mission and execute your strategy
- Strengthen your financial position and fiscal accountability
- Improve relationships with your board
- Implement appropriate and effective performance management and control systems

**Who Should Attend**

- CEOs and others who shape the direction, mission, policies, and major programs of established nonprofit organizations
- *Not appropriate for:* Industry or trade associations, management support organizations, or consulting firms