## Governing for Nonprofit Excellence: Critical Issues for Board Leadership

**What You Will Learn**

- Prepare to excel as a board member, solidify the organization’s leadership, and enhance its impact. Explore four essential competencies of nonprofit governance—board leadership, strategic stewardship, performance measurement, and financial oversight—that enable you to contribute at a higher level.

**Key Benefits**

- Clarify the organization’s mission and who will lead it
- Foster productive relationships among board members, CEO, and senior management
- Assess the organization’s objectives, choose among strategic options, and plan for the future
- Structure and manage important alliances
- Establish systems for gauging organizational performance
- Place the organization on a solid and sustainable financial foundation

**Who Should Attend**

- Chairs and other members of nonprofit boards who have significant leadership responsibilities but are not full-time employees at the organization
- Not appropriate for: Industry or trade associations, management support organizations, or consulting firms

## Performance Measurement for Effective Management of Nonprofit Organizations

**What You Will Learn**

- Explore the nature of performance measurement and its impact on resource allocation, organizational learning, internal processes, and accountability within a nonprofit organization. Discover performance-focused initiatives that can empower your organization to achieve strategic objectives.

**Key Benefits**

- Identify the best performance metrics for your organization, aligning mission, performance, and impact
- Implement and institutionalize a performance measurement system
- Assess and communicate your organization’s performance accurately and comprehensively
- Build a performance-based culture
- Foster creativity and innovation and improve productivity
- Understand “accountability flow” and balance internal and external accountability

**Who Should Attend**

- CEOs, presidents, executive directors, board members, and other senior executives in nonprofit organizations

## Strategic Perspectives in Nonprofit Management

**Create an organization that can thrive in the midst of change.**

**What You Will Learn**

- Acquire strategic perspective, leadership skills, and practical tools that equip you to take decisive action and drive the changes that produce a more responsive, successful, and sustainable nonprofit organization.

**Key Benefits**

- Focus your mission and create service offerings that truly address the needs of target populations
- Develop the core capabilities, external alliances, and operational alignment needed to fulfill your mission and execute your strategy
- Strengthen your financial position and fiscal accountability
- Improve relationships with your board
- Implement appropriate and effective performance management and control systems

**Who Should Attend**

- CEOs and others who shape the direction, mission, policies, and major programs of established nonprofit organizations
- Not appropriate for: Industry or trade associations, management support organizations, or consulting firms