HEALTH CARE PROGRAMS
www.exed.hbs.edu

ACCELERATING INNOVATION IN PRECISION MEDICINE

WHAT YOU WILL LEARN
Prepare to drive breakthrough treatments forward by retooling traditional approaches. Explore new methods and models that will help you build productive partnerships and reduce bottlenecks in the development, approval, and clinical use of targeted immunotherapies.

KEY BENEFITS
• Generate better data through greater patient engagement
• Increase success rates through improved clinical trial design
• Optimize the use of critical data and analytics
• Enable progress through new investment strategies and different kinds of industry collaboration

WHO SHOULD ATTEND
Senior leaders from:
• Biotech and health care companies
• Pharmaceutical companies
• Cancer foundations and philanthropic organizations
• Investment firms
• Payor organizations
• Research institutions

MANAGING HEALTH CARE DELIVERY

WHAT YOU WILL LEARN
In three weeks spread over nine months, build skills that will help you innovate and enable your organization to provide high-quality, compassionate care in a cost-effective manner. Learn how you can successfully lead a more competitive health care organization in an era of increasing complexity.

KEY BENEFITS
• Create flexible strategies for ensuring quality care
• Introduce new efficiencies and improve coordination of services
• Respond to new market forces, payment methods, and consumer expectations
• Build an organizational structure that fosters innovation
• Analyze and improve your organization’s financial health

WHO SHOULD ATTEND
Clinical and nonclinical leaders with more than 10 years of experience in large established health care delivery organizations, including:
• Physician chiefs
• Subspecialty chiefs
• Nursing executives
• Administrative executives

STRAATEGY FOR HEALTH CARE DELIVERY

WHAT YOU WILL LEARN
Embrace innovative new strategies and organizational models that are evolving the way health care is delivered, measured, and reimbursed. Lay the foundation for a value-based approach that benefits patients, your organization, and the health care ecosystem.

KEY BENEFITS
• Focus your organization’s strategy on value
• Align payment with value
• Lead strategic and organizational change while overcoming common obstacles
• Drive more efficient practices and introduce strategies for improving care
• Expand through new facilities, affiliations, and partnerships

WHO SHOULD ATTEND
Senior-level managers from health care delivery organizations, including top executives, senior clinical leaders, and financial executives
• Executives from insurance companies, other payor organizations, or health care suppliers
• Senior clinical leaders who oversee care delivery
• Financial executives who direct cost management for health care delivery
• Senior executives in payor organizations or health care supply companies

VALUE MEASUREMENT FOR HEALTH CARE

WHAT YOU WILL LEARN
Discover how more effective measurement systems can help you improve patient outcomes—while lowering delivery costs. Gain insight into best practices for coordinating care, introducing process efficiencies, implementing new reimbursement strategies, and integrating care delivery.

KEY BENEFITS
• Make rigorous measurement a core part of your organization’s strategic agenda
• Enhance care through new approaches for structuring practice units and serving complicated patient populations
• Use Time-Driven Activity-Based Costing (TDABC) to more accurately measure costs
• Optimize costs at each step in the care cycle

WHO SHOULD ATTEND
Senior clinical leaders who oversee care delivery
• Financial executives who direct cost management for health care delivery
• Senior executives in payor organizations or health care supply companies

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