## Corporate and Nonprofit Board Governance Programs

### Audit Committees in a New Era of Governance

**What You Will Learn**
- Help your audit committee fulfill its mandate and increase its strategic contribution.
- Learn how to align financial reporting with company strategy, strengthen internal control systems, improve communications, manage risk, and enhance audit committee processes.

**Key Benefits**
- Improve transparency and the quality of audit and financial reporting
- Develop better tools to manage cybersecurity and other risks
- Ensure that your company’s strategy is reflected in its financial reporting
- Strengthen collaboration with corporate management and auditors
- Optimize communications with investors
- Enhance oversight of finance, accounting, and risk management functions and align them with company goals

**Who Should Attend**
- Current or potential audit committee members, board chairs, and CEOs for publicly listed companies
- CFOs, general counsels, risk officers, audit firm partners, and others who work closely with audit committees

### Compensation Committees: New Challenges, New Solutions

**What You Will Learn**
- Excel in your role as you guide your organization through the complex issues related to executive compensation.
- Design more effective compensation programs that align executive pay with business strategy, while addressing evolving shareholder expectations.

**Key Benefits**
- Create successful compensation plans, processes, incentives and performance measures
- Design executive compensation with a strategic view
- Balance the competing imperatives to attract and retain key executives, adhere to new government rules, and navigate public sentiment
- Contribute more effectively to corporate performance
- Build more effective compensation committee processes

**Who Should Attend**
- Board members who serve on compensation committees of publicly listed companies
- Senior corporate executives who participate in compensation planning
- Others involved with executive employment contracts or related policy

### Governing for Nonprofit Excellence: Critical Issues for Board Leadership

**What You Will Learn**
- Contribute at a higher level as you delve into critical issues facing nonprofit leaders.
- Introduce innovative approaches to nonprofit governance and board leadership that enhance your organization’s ability to fulfill its mission and sustain success.

**Key Benefits**
- Establish systems for gauging organizational performance and strengthen your role in managing performance
- Assess your organization’s objectives and plan for the future
- Place your organization on a solid financial foundation and improve financial oversight
- Provide strong strategic stewardship
- Create value-adding board leadership processes and foster productive board-CEO relationships
- Clarify your organization’s mission and who will lead it

**Who Should Attend**
- Chairs and other members of nonprofit boards who have significant leadership responsibilities, but are not full-time employees
- Not appropriate for: Industry or trade associations, management support organizations, or consulting firms

### Making Corporate Boards More Effective

**What You Will Learn**
- Explore the most important strategic and organizational issues facing corporate boards today as you deepen your understanding of the corporate board’s responsibilities.
- Learn how to work more effectively with fellow directors and management to strengthen governance, manage crises, and drive long-term growth.

**Key Benefits**
- Design the most effective structure, composition, and processes for your board
- Achieve trust through more positive working relationships
- Contribute more meaningfully to corporate oversight activities
- Foster proactive governance and risk mitigation, including compliance and crisis management
- Help your board adopt best practices essential to effective governance

**Who Should Attend**
- Current members of nonprofit boards who wish to serve on public corporate boards
- Senior businesswomen who are: Publicly held companies
- Established companies that are planning to go public or undergo a significant transformation
- Nonprofit board directors who aspire to serve as corporate directors

### Women on Boards: Succeeding as a Corporate Director

**What You Will Learn**
- Prepare for success in navigating the board selection process, finding the right board for you, and filling your role with distinction.
- Gain greater insight into board challenges and discover strategies for maximizing your success as a corporate director.

**Key Benefits**
- Develop board-critical skills in finance, risk management, decision making, and communication
- Break into the informal networks that lead to board appointments
- Approach board selection strategically, raise your profile—and find your best match
- Develop board-critical skills in finance, risk management, decision-making, and communication

**Who Should Attend**
- Executives from audit, consulting, private equity and venture capital firms
- Senior executives (active or retired) who are interested in serving on a corporate board
- Senior executives interested in joining a corporate board, preparation is key. Learn how to maximize the contributions you make to a board, develop a personal strategy for your career in corporate governance, and expand your leadership capabilities.

- Analyze best practices for corporate boards
- Enhance your understanding of the role of a corporate director
- Examine the responsibilities and challenges that come with being on a corporate board
- Gain the core knowledge you need to be effective as a corporate director

**Preparation to Be a Corporate Director**

- For senior executives interested in joining a corporate board, preparation is key. Learn how to maximize the contributions you make to a board, develop a personal strategy for your career in corporate governance, and expand your leadership capabilities.

- Analyze best practices for corporate boards
- Enhance your understanding of the role of a corporate director
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