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| Help your audit committee fulfill its mandate and increase its strategic contribution. Learn how to align financial reporting with company strategy, strengthen internal control systems, improve communications, manage risk, and enhance audit committee processes. | • Improve transparency and the quality of audit and financial reporting  
• Develop better tools to manage cybersecurity and other risks  
• Ensure that your company’s strategy is reflected in its financial reporting  
• Strengthen collaboration with corporate management and auditors  
• Optimize communications with investors  
• Enhance oversight of finance, accounting, and risk management functions and align them with company goals | • Current or potential audit committee members, board chairs, and CEOs for publicly listed companies  
• CFOs, general counsels, risk officers, audit firm partners, and others who work closely with audit committees | www.exed.hbs.edu |
| Excel in your role as you guide your organization through the complex issues related to executive compensation. Design more effective compensation programs that align executive pay with business strategy, while addressing evolving shareholder expectations. | • Create successful compensation plans, processes, incentives and performance measures  
• Design executive compensation with a strategic view  
• Balance the competing imperatives to attract and retain key executives, adhere to new government rules, and navigate public sentiment  
• Contribute more effectively to corporate performance  
• Build more effective compensation committee processes | • Board members who serve on compensation committees of publicly listed companies  
• Senior corporate executives who participate in compensation planning  
• Others involved with executive employment contracts or related policy | |
| Contribute at a higher level as you delve into critical issues facing nonprofit leaders. Introduce innovative approaches to nonprofit governance and board leadership that enhance your organization’s ability to fulfill its mission and sustain success. | • Establish systems for gauging organizational performance and strengthen your role in managing performance  
• Assess your organization’s objectives and plan for the future  
• Place your organization on a solid financial foundation and improve financial oversight  
• Provide strong strategic stewardship  
• Create value-adding board leadership processes and foster productive board-CEO relationships  
• Clarify your organization’s mission and who will lead it | • Chairs and other members of nonprofit boards who have significant leadership responsibilities, but are not full-time employees  
• Not appropriate for: Industry or trade associations, management support organizations, or consulting firms | |
| Explore the most important strategic and organizational issues facing corporate boards today as you deepen your understanding of the corporate board’s responsibilities. Learn how to work more effectively with fellow directors and management to strengthen governance, manage crises, and drive long-term growth. | • Design the most effective structure, composition, and processes for your board  
• Achieve trust through more positive working relationships  
• Contribute more meaningfully to corporate oversight activities  
• Foster proactive governance and risk mitigation, including compliance and crisis management | Board members, chairs, and directors of:  
• Publicly held companies  
• Established companies that are planning to go public or undergo a significant transformation  
• Not appropriate for: Industry or trade associations, management support organizations, or consulting firms  
• CFOs, general counsels, risk officers, audit firm partners, and others who work closely with audit committees | |
| Prepare for success in navigating the board selection process, finding the right board for you, and filling your role with distinction. Gain greater insight into board challenges and discover strategies for maximizing your success as a corporate director. | • Develop board-critical skills in finance, risk management, decision making, and communication  
• Break into the informal networks that lead to board appointments  
• Approach board selection strategically, raise your profile—and find your best match  
• Develop board-critical skills in finance, risk management, decision-making, and communication  
• Help your board adopt best practices essential to effective governance | Senior businesswomen who are:  
• Current or former CEOs or division heads in large established companies  
• Current members of nonprofit or private boards who wish to serve on public corporate boards |