STRATEGIC FINANCIAL ANALYSIS FOR BUSINESS EVALUATION

Program Objectives
Evaluating business performance, weighing potential acquisitions, assessing global competition—all require vigorous financial analyses. Strategic Financial Analysis For Business Evaluation is designed to help you effectively utilize capital, and evaluate growth and restructuring opportunities. You’ll walk away from the program armed with a deeper understanding of your company’s financial information, as well as the valuation process, which will prepare you to make critical financial decisions that drive organizational performance and create shareholder value.

Curriculum
Engaged in interactive lectures, relevant case studies, and small group discussions, you’ll progress through a four-part curriculum. Key topics include:

Business Strategy Analysis
• Use the principles of financial analysis to evaluate alternative business strategies
• Identify a company’s positioning in relation to its competitors
• Explore success factors and potential risks that will affect business performance
• Determine how well those success factors and risks are being managed

Accounting Analysis
• Examine accounting quality to evaluate estimates of performance
• Understand how accounting, auditing, and management controls influence a financial firm’s success
• Judge how effectively a firm’s financial statements reflect its business

Financial Analysis
• Evaluate the effectiveness of a company’s strategy and management
• Develop key metrics to assess firm performance and use these metrics for benchmarking and performance assessment
• Make comparative assessments of how a company is performing over time or in relation to its peers

Prospective Analysis
• Make sound financial forecasts that reflect a company’s strategy and competitive positioning, as well as its historical operating, financing, and investing performance
• Develop a framework and tools to value for-profit companies

Participant Mix
This program is designed for professionals who rely on financial information to make business decisions, are responsible for communicating their company’s economics, act as general managers, or who are involved in financial planning, business development, restructuring, or M&A activities. Participant titles may include CEO/COO/President, CFO/Controller, General Manager, Vice President, Executive Director, Audit committee member, Investment Analyst, Investment Manager, or Investment banker.

Anticipated Faculty
Paul M. Healy (faculty cochair), Suraj Srinivasan (faculty cochair), Charles C.Y. Wang, and Gwen Yu
WHY HARVARD BUSINESS SCHOOL?

This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your company today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

Our Global Curriculum integrates the best practices and cultural insights of the world’s top businesses. You will return with the latest strategies for achieving your company’s goals—and your career objectives.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.

Admissions

Application Process – Please visit www.exed.hbs.edu for complete admission requirements and to apply online. The Admissions Committee meets monthly, and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements – Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both. While participants devote time and intellect to the learning experience, sponsoring organizations agree to relieve individuals of their work responsibilities during the program.

Program Fee – The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us

For more information, please contact our Client Services team at:

Executive Education Programs
Harvard Business School
Soldiers Field
Boston, Massachusetts 02163-9986 U.S.

Email: executive_education@hbs.edu
Telephone: 1-800-427-5577
(outside the U.S., +1-617-495-6555)
Fax: +1-617-495-6999

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