MAKING CORPORATE BOARDS MORE EFFECTIVE

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Program Objectives
This two and a half-day program is based on the premise that there is no “one best way” for boards to operate. Rather, each board must consider and develop practices that recognize the unique needs of its company and management. Interacting with directors from across the globe, you will examine normal board duties as well as the challenges boards face in dealing with the inevitable shocks and crises that arise in every company from time to time.

Curriculum
Through Harvard Business School’s signature case method, focused lectures, and small group discussions, you will gain an understanding of how different boards function and how directors think about their responsibilities in a wide variety of situations.

Curriculum topics include:
- What are your board’s responsibility and role in relation to management?
- What are the most effective structure and processes for your board?
- What personal qualities and characteristics do you need in the boardroom?
- How should your board carry out its responsibility of providing feedback to its CEO as well as generating the next generation of top management?
- How should your board work with management to oversee company strategy?
- How can your fellow directors provide constructive feedback to one another and the board’s leaders?
- What steps should you take to ensure your company complies with relevant regulations and laws?
- How can your board prepare itself for the inevitable unexpected events and crises that it may face, such as activist takeovers, accounting fraud, and environmental disasters?

Participant Mix
Making Corporate Boards More Effective is intended for board directors and members of large publicly held companies.

Anticipated Faculty
Paul M. Healy, Jay W. Lorsch (faculty chair), Lynn S. Paine, Krishna G. Palepu, Suraj Srinivasan, and Guhan Subramanian
WHY HARVARD BUSINESS SCHOOL?
This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your company today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

Our Global Curriculum integrates the best practices and cultural insights of the world’s top businesses. You will return with the latest strategies for achieving your company’s goals—and your career objectives.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.

Admissions

Application Process – Please visit www.exed.hbs.edu for complete admission requirements and to apply online. The Admissions Committee meets monthly, and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements – Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both. While participants devote time and intellect to the learning experience, sponsoring organizations agree to relieve individuals of their work responsibilities during the program.

Program Fee – The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us
For more information, please contact our Client Services team at:
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