LEADING CHANGE AND ORGANIZATIONAL RENEWAL

Program Objectives
Challenged by disruptive change and ongoing innovation, senior executives must acquire the expertise to manage systemwide growth while sustaining competitive advantage. Through new conceptual frameworks and core models, this program explores effective ways to develop internal communication networks, build a shared vision of success, embrace strategic experimentation, and minimize associated risks. You will return to your company better prepared to plan and lead a successful change initiative.

Curriculum
Tackling change from multiple angles, you will examine new strategies for building a flexible framework that empowers your organization to execute efficiently today—and innovate successfully tomorrow. Along with interactive lectures, personal case groups, and timely case studies, you will address a specific issue confronting your company.

Topics include:
- Understanding the roadblocks to change and innovation
- Refining your organizational architecture for immediate and long-term success
- Encouraging problem solving within your management team
- Crafting the right leadership style for organizational renewal
- Identifying successful innovations and addressing disruptive change
- Fitting your organizational structure and management approach to the challenge at hand
- Building a senior executive team that can effectively manage change
- Sourcing knowledge through collaborative innovation
- Designing service excellence by incorporating the perspectives of customers, employees, and owners

Participant Mix
This program is designed for senior executives in diverse roles at companies of all sizes and stages—from current market leaders to fast-growing midsize competitors to dynamic emerging companies. To effect positive outcomes across your organization, HBS encourages both individual participants and executive teams to apply.

Anticipated Faculty
Karim R. Lakhani, Charles A. O'Reilly III (faculty cochair), and Michael L. Tushman (faculty cochair)
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WHY HARVARD BUSINESS SCHOOL?
This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your company today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Our Global Curriculum integrates the best practices and cultural insights of the world’s top businesses. You will return with the latest strategies for achieving your company’s goals—and your career objectives.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.

Admissions
Application Process – Please visit www.exed.hbs.edu for complete admission requirements and to apply online. The Admissions Committee meets monthly, and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements – Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both. While participants devote time and intellect to the learning experience, sponsoring organizations agree to relieve individuals of their work responsibilities during the program.

Program Fee – The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us
For more information, please contact our Client Services team at:
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