DRIVING GROWTH THROUGH INNOVATION—INDIA
WWW.EXED.HBS.EDU/PROGRAMS/DGTI/

Program Objectives
Companies in all industries must sustain their capacity to innovate—in business models, products and services, and every aspect of the organization. Balancing strategic insight with the tools needed for effective execution, this program will improve your ability to drive successful innovation in your company. As you learn how leading firms in India and around the globe have been able to innovate over and over again—sometimes completely transforming themselves—you’ll prepare to help your company reinvent innovation systems, build competitive advantage, and achieve new levels of growth.

Curriculum
Linking Strategy to Execution
• Aligning product and service innovation plans with business strategy
• Designing a portfolio of projects to ensure long-term success
• Building skills for R&D and execution, and balancing the two to meet current and future needs
• Creating and developing effective cross-functional teams

Leveraging and Managing Disruptive Technologies
• Recognizing the profound impact of technology on business models, value chains, consumers, and organizations
• Building the capability to anticipate and market new products, services, and technologies
• Managing the tension between radical and incremental innovation
• Leading in the age of digital disruption by strengthening the core and building for the future at the same time

Designing an Effective Innovation System
• Integrating marketing insights into the development process
• Implementing concurrent engineering and rapid problem-solving techniques
• Unlocking the potential of new experimentation technologies
• Designing for flexibility, fast iteration, and creativity

Building Your Innovation and Growth Agenda
• Ensuring that your growth objectives are supported by an innovation pipeline
• Building and improving management systems that drive growth and innovation
• Acquiring and deploying these tools, frameworks, and thinking in your organization

Participant Mix
This program is designed for vice presidents, directors, and other senior managers who are responsible for the development, marketing, and delivery of new products and services in large, established companies in any industry or country. Appropriate for leaders from diverse functions—including R&D, marketing, product management, operations, finance, and more—the program welcomes individuals and also encourages cross-functional or intradepartmental teams.

Anticipated Faculty
Sunil Gupta and Stefan H. Thomke (faculty chair)
WHY HARVARD BUSINESS SCHOOL?

This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your company today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

Our Global Curriculum integrates the best practices and cultural insights of the world’s top businesses. You will return with the latest strategies for achieving your company’s goals—and your career objectives.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.

Admissions

Application Process – Please visit www.exed.hbs.edu for complete admission requirements and to apply online. Applications are requested at least four weeks before the program start date. Since qualified candidates are admitted on a rolling, space-available basis, early application is encouraged.

Admission Requirements – Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both. While participants devote time and intellect to the learning experience, sponsoring organizations agree to relieve individuals of their work responsibilities during the program.

Program Fee – The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us

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