RISK MANAGEMENT FOR CORPORATE LEADERS:
From Compliance to Competitive Advantage
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Program Objectives
Risk Management for Corporate Leaders examines how risk can cause good business strategies to fail and how companies can protect themselves from the consequences of unexpected events, including sudden geopolitical crises, natural disasters and competitive threats. Through real-world examples, the program illustrates how to develop and implement processes that anticipate, prioritize, mitigate, and manage threats across the enterprise—ranging from failures in compliance and internal controls to risks emanating from strategy or caused by uncontrollable external events. By learning how to integrate risk management processes and decision-making structures into your company’s strategy and execution, you can turn unexpected events into new business opportunities.

Curriculum
This comprehensive program provides the latest research and best practices in risk management to help you drive and preserve enterprise value.

The curriculum focuses on six key areas:
- Recognizing and avoiding the risks from unexpected and undesirable employee behavior
- Linking risk management to strategy formulation and execution
- Managing the risks from uncontrollable external events
- Responding to reputational and brand risks
- Organizing, managing, and governing the risk management function
- Maintaining the creative tension between innovation and risk management

Participant Mix
This program is intended for senior business leaders in large established companies who have significant corporate management responsibilities. Typical participants range from chief risk officers and chief financial officers to business heads, chief executive officers, and members of the board’s risk committee. It is also appropriate for seasoned or newly appointed risk managers and general managers. Executive teams of two or more managers responsible for executing and controlling strategy also are encouraged to apply.

Anticipated Faculty
Amy C. Edmondson, Robert S. Kaplan (faculty cochair), Herman B. “Dutch” Leonard (faculty cochair), Ananth Raman, Robert Simons, Eugene F. Soties, and Suraj Srinivasan
WHY HARVARD BUSINESS SCHOOL?
This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your company today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Our Global Curriculum integrates the best practices and cultural insights of the world’s top businesses. You will return with the latest strategies for achieving your company’s goals—and your career objectives.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.

Admissions
Application Process—Please visit www.exed.hbs.edu for complete admission requirements and to apply online. The Admissions Committee meets monthly and admits qualified candidates on a rolling, space-available basis. Early application is strongly encouraged.

Admission Requirements—Admission is selective and based on professional achievement and organizational responsibility. No formal educational requirements apply. Executive Education programs enhance the leadership capacity of the managers enrolled as well as their organizations, and HBS expects full commitment from both.

Program Fee—The program fee covers tuition, books, case materials, accommodations, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Connect With Us
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