



HARVARD
BUSINESS
SCHOOL

EXECUTIVE EDUCATION

February 26–March 1, 2012 | \$5,500 | Mumbai, India

EMERGING GIANTS VERSUS STRUGGLING GIANTS: AN EXCLUSIVE AMP ALUMNI PROGRAM

In today's turbulent global economy, emerging countries like India are leveraging exciting new growth strategies, while those in rich, developed countries are struggling to find the right strategy to survive. **Emerging Giants versus Struggling Giants** explores new cases on South Africa, Brazil, and Greece that feature firms such as Tata Nano, Tanishq, Fabtek, Coca-Cola, and Nokia. Led by Das Narayandas, David Yoffie, and Dick Vieter, this exclusive AMP alumni program examines how the strategies of these diverse companies are merging to create a highly competitive global landscape.

You and other AMP graduates will join together to reflect, refocus, and rethink your leadership approach as you share insights with HBS faculty on topics that are critical to competing today and succeeding tomorrow.

PROGRAM OBJECTIVES

Reconnecting with AMP Colleagues and Faculty

This renewal seminar is a rare opportunity for you to relive the HBS experience in the context of today's new world economy. During four intensive days, you will expand your professional network by reconnecting with old friends and developing new bonds with fellow AMPers. Engaged with an elite group of peers from different cultures, industries, and regions, you will exchange new ideas, share unique insights, and gain valuable feedback.

Reinvigorating Your Leadership Approach

Through its highly interactive and case-oriented format, this exclusive AMP alumni program reflects the School's ongoing commitment to serve as a lifelong source of knowledge and support for alumni. Designed to build upon your AMP experience, this brief but intensive update improves your leadership effectiveness by addressing current business challenges that could impact your company.

Reimmersed in the HBS learning model, you will:

- Discuss relevant issues, current research, and global perspectives
- Explore an array of competitive strategies and best practices
- Examine how the new world order is affecting the Indian economy
- Enhance your ability to identify and capitalize on global opportunities
- Analyze the impact that global economic developments may have on your business
- Improve your management approach via the latest techniques and business concepts

CURRICULUM

Emerging Giants versus Struggling Giants is an exclusive AMP alumni program that examines how the diverse strategies of established and emerging companies across the world are merging competitively. Das Narayandas, David Yoffie, and Dick Vieter will lead new cases with relevant content that are drawn from a list of these major players. Guest speakers from local organizations also will be on hand to discuss how they are navigating the rapid changes in this competitive global landscape.

TO APPLY, VISIT www.exed.hbs.edu/programs/ampii/

EMERGING GIANTS VERSUS STRUGGLING GIANTS: AN EXCLUSIVE AMP ALUMNI PROGRAM



HARVARD
BUSINESS
SCHOOL

EXECUTIVE EDUCATION

PARTICIPANT MIX

This exclusive forum is available only to graduates of the Advanced Management Program.

ANTICIPATED FACULTY

Das Narayandas, Richard H.K. Vietor, and David B. Yoffie

ADMISSIONS

Application Process — Please visit www.exed.hbs.edu for complete admission requirements and to apply online. You also can complete the printed application and mail it to the address listed or fax it to +1-617-496-1731. Applications are requested at least four weeks before the program start date. Since candidates are admitted on a rolling, space-available basis, early application is encouraged.

Program Fee — The program fee covers tuition, books, case materials, and most meals. Payment is due within 30 days of the invoice date. If admission is within 30 days prior to the start of the program, payment is due upon receipt of the invoice. Cancellation policies are outlined in the information provided to applicants upon admission.

Lifelong Learning at HBS — The Harvard Business School learning model immerses participants in a transformational experience that transcends the acquisition of knowledge, skills, and tools—and fosters professional, intellectual, and personal development. Alumni programs afford the unparalleled opportunity to reexperience the HBS classroom, reestablish connections with the School, and renew alumni relationships. Every program is a rejuvenating experience that challenges alumni to grow as leaders, formulate new competitive solutions, and think and manage in today's evolving economy.

CONNECT WITH US

For more information, please contact:

Ms. Kathryn Venne, Portfolio Director
Executive Education Programs
Harvard Business School
Soldiers Field
Boston, Massachusetts 02163-9986 U.S.

Email: executive_education@hbs.edu

Telephone: +1-617-495-6161

Fax: +1-617-495-6999

Connect with us via LinkedIn, Facebook, YouTube,
and Twitter: www.exed.hbs.edu/connect/

In accordance with Harvard University policy, Harvard Business School does not discriminate against any person on the basis of race, color, sex or sexual orientation, gender identity, religion, age, national or ethnic origin, political beliefs, veteran status, or disability in admission to, access to, treatment in, or employment in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Ms. Nancy DellaRocco, Harvard Business School, Soldiers Field, Boston, MA 02163-9986 U.S.

Programs, dates, fees, and faculty are subject to change. ©2011 President and Fellows of Harvard College.